

BHUPENDRA SINGH



✉ bhupendrasing.bh3@gmail.com

☎ 9509300073

📍 Gurjar Ki Thadi, Jaipur

🚀 SKILLS

Full Stack Developer

Mobile Apps Development

Website and Landing Page
Development

Social Media Advertising (Google ads,
Meta ads, LinkedIn ads)

Graphic Designer (Canva) & videos
editing (Filmora)

CRM Management (Lead Tracking,
Follow-ups)

Performance Marketing

WhatsApp and Email Marketing
Automation

Strong Communication Skill

Client Handling & Relationship
Management

Leadership & Team Management

🗣️ LANGUAGES

English

Hindi

🎯 OBJECTIVE

Digital Marketing Specialist with 5+ years of experience in performance marketing, lead generation, and full-stack web development. Proven track record of generating high-quality leads and driving business growth through Google Ads, Meta Ads, and SEO strategies. Skilled in developing high-converting landing pages, full-stack websites, and mobile applications, along with managing CRM systems and implementing marketing automation including email and WhatsApp campaigns. Experienced in handling large advertising budgets (₹5–6 lakh/month) and optimizing campaigns using data-driven insights. Strong understanding of the complete marketing funnel—from traffic generation to lead conversion—combined with technical expertise to build and optimize digital assets. Focused on improving ROI, reducing cost per lead, and scaling digital growth for businesses across multiple industries.

📁 EXPERIENCE

Digital Marketing and Website Manager 2-01-2024 - 30-01-2026
Investor Bricks Pvt Ltd

- Generated 400+ qualified real estate leads/month using Google Ads & Meta Ads
Managed ₹5–6 lakh monthly ad budget with strong ROI optimization
- Built high-converting landing pages improving conversion rate by 30%+
- Implemented SEO strategies ranking 25+ keywords on SERP
- Integrated tracking using Google Tag Manager, Analytics, and Pixel setup
- Managed end-to-end funnel: Ads → Landing Page → CRM → Follow-up

Digital Marketing and Website Developer 15-01-2021 - 26-12-2023
Oracle Landbase Pvt Ltd

- Ran lead generation campaigns for real estate projects across Google & Meta
- Managed monthly ad budget of ₹4–5 lakh
Led marketing & design team for campaign execution
- Developed websites and landing pages for project promotion
- Optimized campaigns for CPL (Cost Per Lead) reduction

Digital Marketing Internship

Inwain Technology pvt ltd

- 1) Developed strategic plans for campaigns across email, social media display advertising techniques.
- 2) Analyzed data trends from Google Analytics and prepared reports
- 3) Monitored the performance of PPC campaigns through Google Ads



EDUCATION

Maharshi Dayanand Saraswati University

Bachelor of Science (Mathematics)



PROJECTS

School coaching Institute: <https://bardofmaths.com/>

Real Estate Company : <https://investorbricks.com/>

Competition Coaching Institute: <https://awasthiclasses.in/>

Online Cakes Sell : <https://saycake.in/>

UK Learning Platform: <https://uklearning.vercel.app/>

India Job Portal: <https://indiajob247.com/>

Mannat Home Estate: <https://mannathomeestate.com/>

Daiwik Estate: <https://daiwikestate.com/>

AIPL: <https://lakecityaipl.com/>

online shopping : <https://galaxy.in>

Vanika Fashion: <https://vanikafashion.com/>

Agency Website: <https://digitalrise24.com/>